

Sai Manoj Allu

(Graphic Designer)

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Portfolio: <https://www.behance.net/gallery/224210441/Sai-Manoj-Portfolio>

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PROFILE SUMMARY:

Creative And Detail-Oriented Graphic Designer With 3 Years of Hands-On Experience in Delivering High-Impact Visual Solutions Across Digital and Social Media Post, Ads. Proficient In Photoshop, Illustrator, Coral Draw, Canva with A Strong Eye for Aesthetics, Typography, And Branding. Adept At Translating Client Requirements into Visually Compelling Designs That Enhance Brand Identity and User Engagement. Experienced In Creating Marketing Collateral, Social Media Graphics, Logos, Brochures, And Festival Creatives, Posters, Banners. Known For Meeting Tight Deadlines Without Compromising Quality. Passionate About Design Trends and Always Looking to Bring Fresh Ideas to the Table.

WORK EXPERIENCE:

GRAPHIC DESIGNER | REDPETALZ PRODUCTIONS INDIA PRIVATE LIMITED

(Jan 2022 – Present)

Redpetal Group of Companies, Thomas Prabhu Reliance Towers, 103, Street Number 1, AP State Housing Board, Basheer Bagh, Hyderabad, Telangana, Pin code: - 500029.

- Worked Closely with The Digital Marketing Team to Design Engaging Social Media Posts, Advertisements, Festival Creatives, Logos, Posters, Brochures, And More, Ensuring Consistent Brand Identity Across Platforms.
- Collaborated With the Event Management Team to Create Layouts, Welcome Boards, Event Banners, Form Designs, And Complete Visual Blueprints for Events, Contributing to Seamless Visual Execution and Branding.
- Occasionally Assisted with Event Management Coordination, Contributing to The Successful Execution of Events.

GRAPHIC DESIGNER INTERN | VAJRA EVENTS

(Aug 2021 – Dec 2021)

Vajra Events, 2nd floor, Vamshi Ram Jyothi square, Rd Number 3, Green Valley, Banjara Hills, Hyderabad, Telangana, Pin code: - 500034.

- **Design Tools:** Adobe Photoshop, Illustrator.
- Played A Key Role in Delivering High-Quality Creative Assets for Major Projects Such as Brand Identity Design, Logo Creation, Promotional Content, Event Collateral, And More.
- Enhanced Design Consistency and Visual Impact Across Print and Digital Media — Including Posters, Brochures, Festival Creatives, And Marketing Collateral — Improving Overall Brand Perception and User Engagement.

ACADEMIC JOURNEY:

- **DIPLOMA OF GRAPHIC DESIGNING**
Pixxel Art | Hyderabad
(2020 – 2021)
- **GRADUATED WITH A BSC**
Sir CR Reddy Autonomous College | Eluru
(2016 – 2019)

- **INTERMEDIATE**
NRI Junior College | Eluru
(2014 – 2016)
- **TENTH STANDARD**
Sree Sree Educational Society | Eluru
(2013 – 2014)

PROFICIENCY:

- **Adobe Photoshop**
- **Adobe Illustrator**
- **Adobe Coral Draw**
- **Canva**
- **Figma (UI & UX Basics)**
- **Adobe InDesign**
- **Power point**

PASSIONS:

- **Event Coordination**
- **Social Media Manager**
- **Digital Marketing**
- **Driving**

HOBBY'S:

- **Cricket**
- **Music**
- **Traveling**
- **Watching Movies**

PERSONAL AND PROFESSIONAL SKILLS:

- **Quick Learner:**
Adapts swiftly to new design tools, trends, and client requirements, constantly enhancing creative and technical expertise.
- **Creative Thinking:**
Approaches design challenges with originality and innovation, delivering unique and impactful visual solutions.
- **Team Collaboration:**
Works seamlessly with clients, marketing teams, and other creatives to ensure cohesive and brand-aligned outputs.
- **Problem-Solving:**
Skilled in identifying design issues and delivering effective visual solutions that align with brand strategy and user expectations.
- **Time Management:**
Efficiently manages multiple design projects, meeting tight deadlines without compromising on creativity or quality.